Groundfloor Labs FAQ

- What is Groundfloor Labs?
 - Groundfloor Labs is a space for investors (accredited and shareholders) to participate in our newest product ideas, integrations, payment rails, and other novel concepts. Investors can offer feedback directly to us to help us improve our products before we release them more broadly.
- How is Groundfloor Labs different from the standard Groundfloor experience?
 - Groundfloor Labs is a beta testing environment and users should expect a different experience than the standard Groundfloor experience. For example, you will see your Groundfloor Labs investments in your Transactions tab, but you will not currently be able to track your investments in your Dashboard. During the beta period, we ask for your patience as we collect and incorporate feedback from our participating investors and continue to build out our Labs products.
- Who can participate?
 - At this time, only Shareholders and accredited investors can use Groundfloor Labs.
- How does Groundfloor Labs work?
 - Ideas will be organized into "categories" (ex. Pre-renovation equity, Long Term Rentals, Crypto Payments). Each category will have a specific offering inside described by the related PDF.
- How do I invest?
 - Investments will come directly from funds in your Groundfloor Investor account, unless otherwise stated.
- Are all opportunities closed when I invest?
 - Some deals will be closed when listed on Labs. Due to timing, some will be closed within 30 days of launching on the platform. All deals are thoroughly underwritten before being offered on Labs. For those that have not closed yet, there is a chance the deal falls through. If the deal falls through, your capital will be returned.
- What reporting will be made available for Groundfloor Labs investments?
 - In the early days of Groundfloor Labs, reporting will be minimal and excluded from your Investor Dashboard. We will provide monthly statements prepared outside the standard Groundfloor experience. In addition, monthly emails will be sent to update investors on relevant metrics related to your investment, similar to our investor updates. We are working diligently to bring the proper reporting experience for Groundfloor Labs to life and hope to bring reporting on-line as soon as possible.
- How can I view my investments?
 - Your investments will be listed on your Transactions tab found on your Investor Dashboard.
- Will there be multiple opportunities per category?
 - In the early days we will offer one opportunity per category. When the opportunity fully funds, we will offer the next opportunity in that category.
- How will I be notified of new opportunities?
 - When a new opportunity comes online, we will email you an announcement.
- What are the tax/legal/return considerations?
 - As opportunities vary, specific terms will be highlighted in the opportunity PDF.
- How does Groundfloor monetize?
 - Groundfloor will earn a listing fee on each opportunity sold. 100% of monthly net cash flows & net sale proceeds will go directly to investors.
- Will this be in the mobile app?
 - At this time, labs products will not be available on the mobile app. We hope to change that soon.
- Is Labs activity eligible for promotional activity?
 - At this time, labs products will not be eligible for promotional activity
- Can I invest in Labs through Automatic Investing?
 - At this time, labs products will not be available for automatic investing.